A Story of Design Crafting Exceptional Surfaces

Ocaesarstone

Heritage

Since 1987, Caesarstone has been designing and manufacturing the very best premium countertop surfaces, revolutionising the approach to surface design

Caesarstone was the pioneer brand to develop engineered stone surfaces in the late 1980s, in response to the inherent failings that people found with natural stone, which can be prone to cracks, staining and require regular resealing.

After two decades of reinvention, by the early 2010s, Caesarstone was crafting stone surfaces that looked as good as or better than quarried granite, marble, or travertine, while also outperforming them technically.

Today, timeless Caesarstone designs evoke the opulence of white marble, the drama of granite or delicacy of tumbled pebbles, each bringing the natural world into the heart of the home. Veining and patterns go from the elegantly understated through to rich, bold and striking stones.

Caesarstone surfaces have an authenticity and unique organic quality that truly sets them apart. They are found in the most stylish kitchens around the world, and specified by leading architects and interior designers.

Texture and natural patina are found in our styled Metropolitan Collection, which includes surfaces suited to rustic, industrial and minimalist spaces, and our newly launched Porcelain collection offers another leap forward in design with striking bold-veined designs such as 511 Smokestone and 502 Sleet.

Each expertly crafted Caesarstone slab meets the highest technical standards and promises a lifetime of elegance for the home, and meet the demanding requirements of the heaviest traffic areas in commercial settings. Our research and design teams invest heavily in their craft, studying trends and experimenting with finishes and colour tones to create collections that have a visual style and tactility that humans most respond to, and we are delighted to share some of their insights and inspirations into our design processes with you in this brochure.

For more information on Caesarstone, and to view our complete collection, please visit our website:







"Caesarstone surfaces are years in the making. We spend thousands of hours exploring trends and technologies, designing surfaces that meet and exceed end-users' desires"

> Mor Krisher Chief Designer

Considered design

The right stone worksurface is a premium investment, elevating the kitchen or bathroom space with a timeless sophistication and robust authority that will see it last a lifetime.

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Our commitment to design is focused on the kitchen – the heart of the home is where we come together in our desire to gather and eat, socialise and connect. And as we enjoy these kitchen experiences, we can do so in the confidence that every Caesarstone surface is checked, verified, tested and certificated.

Within our carefully curated range you are sure to find a Caesarstone surface to perfectly match the aesthetic of your project.

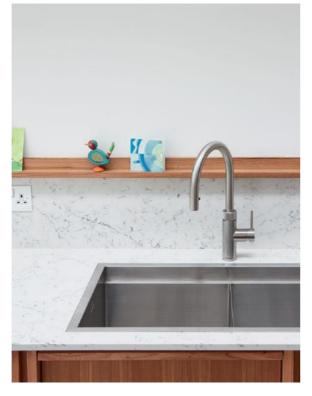


5031 Statuario Maximus Inglis Hall, UK





4011 Cloudburst Concrete Helen Powell, UK



5143 White Attica H. Miller Bros, UK



5151 Empira White & 5810 Black Tempal Bert & May | Mass Architecture, UK





5151 Empira White Piqu, UK

4600 Organic White Tom Howley, UK



4130 Clamshell Kitchens & More, UK





5000 London Grey Humphrey Munson, UK

4023 Topus Concrete Kate Feather Kitchens, UK

A world of influences

Our external environment, in particular our desire for a closeness to nature, inspires our creative research studies.

With every new product, our design process begins with the same consideration; an exploration of the world outside our window. Whether it is the motion and beauty of a changing coastline, the stillness and calm of the desert landscape, or the urban textures and patinas seen in our towns and cities, it is crucial for us to experience and observe the world around us.

It's no surprise that nature inspires so much of the work of Caesarstone's design team. We benefit from spectacular surroundings – stunning desert landscapes, sheer mountain faces to coastlines and archaeological reminders of classical antiquity – all within a short drive of our design facilities. We are surrounded by the beauty of the natural world.

This awe-inspiring environment helps us develop our product collections, including an expansive suite of white surfaces that provide customers with a beautiful and durable alternative to marble. Central to our design philosophy is our interpretive approach of the natural world. How can the patterns, textures and movements we see in the world around us be transformed into something unique and individual?

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Much like no quarried slab is alike, all of the white marble motifs within our range are inimitable with their own influences and creative journeys. All of these surfaces are made from the continued search for inspiration in the external environment and the delicate craftmanship of human intervention.

Similarly, whilst creating the darker colours throughout our collection we turned our attention to the surrounding desert landscapes where natural stones are scorched by day and frozen by night, weathered by this endless cycle to produce the most wonderful patinas and textures. We studied a huge variety of black and dark stones, and they all had their own characters, some very simple and minimalist and some that were full of detail and vibrancy. They all evoked different feelings within the design team; some stones felt naturally warm and comforting, while others had patterns and texture that felt epic in scale, reminiscent of the vast and rugged landscape from which they came. Each design brings a striking organic appeal into the home and connects us to the nuance and power of nature.





As we turned to the humble pebble, we recognise that within each stone there is a history of both the power and subtlety of the elements, a record of these transformative processes that can be felt in the palm of your hand. Each stone is shaped by the ceaseless motion of water and wind, earth and sun. Under the impact of these great forces, the pebble becomes soft and smooth to the human touch, yet under careful observation, this modest stone reveals subtle veins or capillaries and gentle tonal shifts, hinting at the intricacies found in nature. The soft sediments trace the flow of time and impact of these elements.

The contrast and balance between simplicity and complexity in the pebble captivated us,

forming the inspiration behind our new Pebbles Collection. As we picked pebbles from the riverbank, we noticed the individuality of each of these countless stones. The tactility, form and tones may differ, but each evoke the sensation of a natural journey.

Central to the appeal of every Caesarstone product is the careful intervention of human craftmanship and a keen consideration of design applied to these creative references.

This is our signature touch which offers the necessary refinement of each product, until we have the perfect worktop for the heart of your home.

"Nature is a part of us, and we are a part of nature, we interact with it and can be inspired by it, and we seek to protect it in crafting our sustainable surfaces. This is a **Life in Stone**."

> Mor Krisher Chief Designer



A delicate blend of imagination and interpretation

Behind every Caesarstone countertop is a design story that includes inspiration beyond the obvious and a combination of references that create a unique surface.

We endeavour to absorb ourselves in the external environment wherever possible, as the complexities of our geography provide visual cues and drive us to explore new ways in which we can design surfaces for the home that embody these influences.

Whilst we turn to natural stones and the effects of time and the elments on them, our search for inspiration takes on broader influences. Whether it is the study of other organic references found in nature, such as the form of a branch or root structures in trees and plants, or the tides of the sea that offer a contrast between calming laps on the shoreline and the forceful waves of the open waters. When designing a Caesarstone product, we explore these wider references over a period of months and years, combining features that we are drawn to and working on the nuances of the design.

The result is a beautifully natural-looking product that can't actually be found in nature. Our aim is to give homeowners something unique that can't be found anywhere else, whilst offering the practicality that is required. It is this continuing dedication to innovation that ensures every Caesarstone design is unique; the product of a long creative journey that culmiantes in a surface that acts as a foundation for us to create engaging spaces in our own homes.



"We take a hands-on, artisan approach to design that embraces creative experimentation and artistic exploration as we realise each surface."

> **Mor Krisher** Chief Designer



Pigments and processes

With a diverse set of influences that inspire the designs and textures of Caesarstone surfaces, choosing different tones from thousands of options and finding the perfect combinations to create singular designs requires intense exploration and considered analysis.

Our design processes evaluate countless materials, and only the finest pigments are chosen. We experiment with how each tone reacts to light and shade, and how they interact with the tactility and finish of the stone itself until we are completely satisfied with the final product.



Water-colour painting that served as a reference point for 4033 Rugged Concrete.

The unique patina, textural movement and variance of shade 4033 Rugged Concrete.

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from the painting can be seen in



Mimo Cookery School, Roundhouse, UK

Inspiration & design: 4033 Rugged Concrete

Caesarstone has been at the forefront of the industrial trend, and the design team has established significant design experience in this area that contributed towards the development of 4033 Rugged Concrete, a statement design our multi-award-winning Metropolitan Collection.

Reflecting the breadth of imagery and research conducted, this reference library included a watercolour painting of the moon chosen for its unique textural movement that inspired the patina and dynamism of 4033 Rugged Concrete.

The resulting surface showcases gradients of robust concrete greys, flushed with white-haze patinas and industrial-inspired imperfections, creating a memorable interpretation of poured concrete with a Caesarstone hallmark of easy care and maintenance.



Alistair Fleming Design, UK

Trend-leading surfaces for commercial spaces

With key relationships with architects and designers around the world, Caesarstone is at the forefront of commercial surface design

Depending on where you are, you will see Caesarstone surfaces in leading hotels, spas and restaurants, high-end housing developments, boutique artisan coffee shops or maybe even the offices of a global technology giant.

Style matters, and we are fortunate to have gained a market leading reputation when it comes to launching the latest movements in colour, texture and pattern, whilst working closely with leading trend forecasters on understanding social changes that impact how we use our interior and exterior spaces. Architects and interior designers often wish to make a statement with their projects, and with Caesarstone's wide portfolio of designs and extensive research processes, there is a foundation for most applications.

In addition, the trusted performance matched with extensive testing and certification offers designers the reassurance needed for commercial specification, particularly in hygiene-critical applications, such as serveries or bathrooms.



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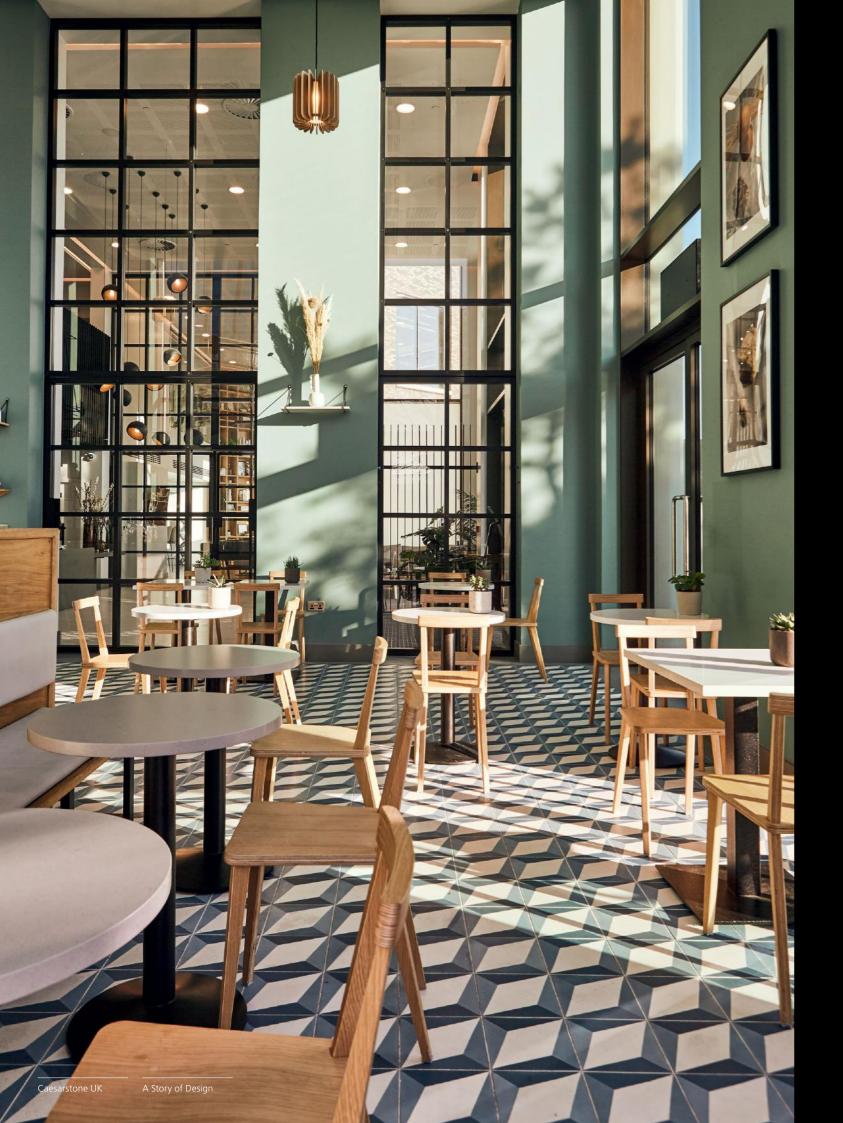


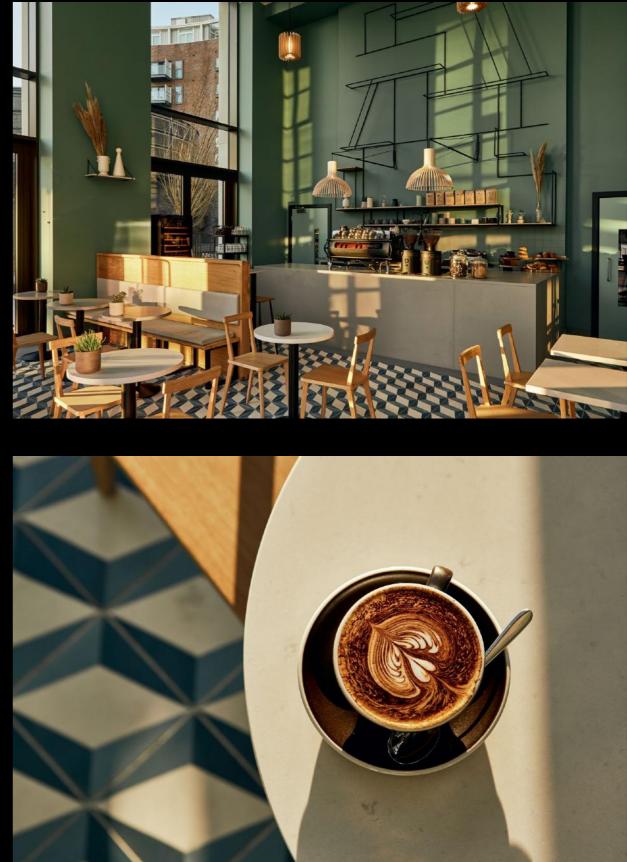
4046 Excava (Top) & 4033 Rugged Concrete Roundhouse, UK



Photography Chris Snook Photography

4044 Airy Concrete Amethyst, UK







Photography Beth Evans

4004 Raw Concrete & 4141 Misty Carrera Helen Sirp, UK

Colour and texture

5171 Arabetto

The complex depths of forest green, jade and terracotta hues found in the movement of Arabetto's veining offer a foundation for a variety of colour schemes, from classical palettes built out of soft blues and warm neutrals. to more daring designs composed of bold colour and material combinations.

01. Green tones

Green is the kitchen colour of the moment, from light sage greens all the way through to deep, rich forest greens. The creamy base of the surface works well with the more yellow-toned greens, but if you want a bold look then dark green is the way to go. The green and jade hues of the beautiful veining across this surface are complemented wonderfully by greens of all shades making them a great colour choice whether it's realised in your tiles, cabinetry or wall colour.

02. Pinks and Purple-Greys

Light pinks and dusky purples have been extremely popular colour choices in recent years. The pink and purple hues shown contrast beautifully with the green and copper tones of Arabetto, helping to accentuate them. Choosing dusky hues over vibrant, bold colours will help to keep give the space an aura of calmness and pairing these colours with matt black hardware can add further sophistication to a colour palette that can sometimes be seen as more playful.

03. Blue-green hues

Navy has traditionally been regarded as the perfect match for white marble. At first Arabetto's veining appears of monochromatic dark grey hue but a closer inspection reveals its discreet accents of jade, teal and blue, making it especially responsive to colours on the green-blue colour spectrum. The subtle blend of the hues in the veining makes Arabetto truly versatile, allowing a beautiful match with greens, blues and everything in between.

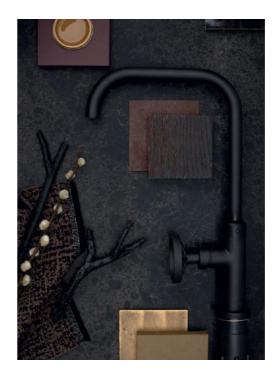


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5820 Darcrest

Darcrest is an incredibly organic surface both visually and to the touch. It has a mysteriously dark, earthy base, that has been enriched by tiny spots and sediments with a veil of ochres, brownish greens and rusty reds washing across its surface, like erosion on a rocky hillside. This range of colours seen within the surface opens it up to pairing with a number of different colourways.

01. Yellow tones

According to colour experts, yellow should be the tones of choice for any room that you want to feel joyful in. Kitchens are often the hardest working room in the house, but they are so much more than that, now becoming our socialising and living spaces, which makes yellow a brilliant choice for anyone wanting to brighten their kitchen. The ochre tones within Darcrest's organic veining make yellow a wonderful colour palette to select from, all the way from mellow, creamy yellows through to richer ochres and mustards.

02. Dusky Purples

Dark surfaces ooze a feeling of opulence and luxury, making purple, traditionally seen as a very regal colour, a wonderful complementary choice. Sticking to more earthy, dusky shades will enable greater cohesion with Darcrest's organic design. If you're concerned about making the kitchen too dark, then including a lighter purple with hints of grey are a great way to achieve this look whilst keeping the space brighter.

03. Maroons and Brick Reds

The orange tones within Darcrest's design make rusty reds and deep maroons fantastic pairing options. Red and black is always a striking combination, but it is important to pick the right red tone, ensuring that it will not be overbearing or whimsical in nature. The red tones featured all contain a hint of brown making them earthy, rather than vibrant, and ensuring their seamless pairing with the russet tones seen in Darcrest's veining.

Sustainability

Caesarstone is committed to developing environmentally friendly and sustainable products through continued innovation of our products and greener production processes. We are focused on creating a value chain that is built on environmental, health and safety practices, as well as a greener and safer future for all of our employees, customers, partners and communities.

We do this through four main pillars:

Sustainable products

Caesarstone is developing environmentally friendly products with superior quality, strength and durability, thus adding to the long-lasting nature of its surfaces.

Environmentally responsible production

Caesarstone is committed to conducting its business in compliance with all applicable environmental laws, regulations and permits in a manner that has the highest regard for sustaining the environment in which it operates. Caesarstone have committed to reducing its carbon footprint, styrene emissions, water use and wastage, as well as increasing the use of renewable energy.

Health and safety

The brand's goal is to achieve a world-class health and safety system and just as Caesarstone ensures the safety and quality of its products in homes, offices and commercial developments, the company is taking measures to protect its fabrication partners who form a key part of the supply chain.

Social responsibility

Caesarstone is committed to creating a positive impact across the value chain for its employees, suppliers, customers, and the communities in which it works. Caesarstone has pledged to support the communities in which its team work and live. This includes involvement with initiatives that improve educational, health and social issues for the communities who live near its facilities. All employees are encouraged to enrich themselves within their local communities, and via social and community investment Caesarstone is improving the wellbeing of the people both in and around its facilities.

"At Caesarstone, we are privileged to be part of everyday life in millions of homes worldwide; that is why we are committed to sustainability through continued innovation of our products and greener production processes, while remaining focused on a value chain built on environmental, health and safety practices. Our aim is to inspire a journey of partnership, creativity and to celebrate **Life in Stone**."

Yuval Dagim Chief Executive Officer

Some variation in colour and pattern can occur. We always recommend viewing a full slab or product installation as part of your colour selection process.

Virtually maintenance free, Caesarstone's hard, non-porous surfaces are simple to clean and require no sealing to renew their lustre. In most cases, soap and water or a mild detergent is enough to keep your Caesarstone surfaces looking like new. If necessary, you can use a non-abrasive soft soap along with a non-scratch or delicate scrub pad. Afterwards, thoroughly rinse with clean water to remove residue. Please note that Caesarstone finishes other than polished may require increased daily maintenance due to their distinctive appearance.

Caesarstone is committed to the highest of environmental standards. For more information, consult our ESG report on the Caesarstone website.

For added peace of mind, Caesarstone products come with a limited Liftime Residential Warranty.

Quality and service

Caesarstone has received worldwide recognition for its commitment to quality, safety and environmental standards. Each one of our surfaces is carefully inspected to ensure that it meets the highest level of international quality standards. Our surfaces come with a lifetime UK warranty on domestic installations and are backed by professional customer service and support.



www.caesarstone.co.uk

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Visit Caesarstone.co.uk to see the full Quartz and Porcelain Collections

